



2019 Sponsorship Opportunities

*For further information, please contact Lori Bryant,
Sponsorship Director at sponsorship@swshrm.org*

Is your organization seeking an opportunity to connect with the human resources community in Southwest Washington? Are you interested in building brand recognition, fostering relationships, and partnering with a well-respected local non-profit organization?

Southwest Washington SHRM represents a diverse group of HR professionals, practitioners, and providers working directly with local HR thought-leaders who embrace continuous improvement for themselves and their companies.

We are committed to learning about your organization's unique needs and goals. We offer a variety of sponsorship options and welcome an opportunity to see if Southwest Washington SHRM might be a partnership match for your organization. Learn more about our great network of professionals and connect with Chapter leadership today at <https://swshrm.org/>

****WEBSITE ROTATING BANNER AD**

Advertise your business to everyone who visits the SW SHRM website. What a great and inexpensive way for your company to be seen. Submit your logo - \$500.00 for calendar year advertisement.

****WEBSITE WEBPAGE AD WITH HYPERLINK – ONLY 10 AVAILABLE**

Submit your logo or 2"x2" ad to have it placed on the website - \$250.00 for calendar year advertisement. You get to choose which page you would like your ad placement: ☐ Membership ☐ Events ☐ College Relations ☐ Certifications ☐ About US ☐ Home

****WEBSITE MEMBER MARKETPLACE BY CATEGORY**

Member 2 Member Advertising, there's no better place. Be one of the select few to have your logo with hyperlink to either your website or email directly from our website. Each business is listed in their own category. Submit your logo and link - \$200.00 for calendar year advertisement.

OTHER OPPORTUNITIES FOR SPONSORSHIP

ANNUAL MEMBERSHIP APPRECIATION EVENT – August 13, 2019

5:00pm – 7:00pm. Be a part of thanking all SW SHRM Members for their hard work! Only two more spots available.

HOLIDAY EVENT - Held end of the year.

MONTHLY LUNCHEONS

Our monthly luncheons are well-attended presentation/networking events, where you will meet Human Resources professionals, consultants, providers, and related decision makers in the Vancouver/SW Washington and Portland markets. Luncheons take place at Royal Oaks Golf Club on the 2nd Tuesday of each month (10 months annually).

	Investment	Logo	Booth	Presentation	Lunch	Marketing
Annual Luncheon Sponsorship Limit 1 per year	\$2,250 member \$2,750 non-member	✓	✓	✓	✓	✓
Spotlight Luncheon Sponsorship Limit 1-2 per month	\$250 member \$300 non-member	✓	✓	✓	✓	✓
Participant Luncheon Sponsorship Limit 2 per month	\$150 member \$200 non-member	✓			✓	✓

Presentation: At the beginning of each event, you can include 2-3 slides about your company with a chance for you or a designated presenter to speak for up to 3 minutes about your company/services (including raffle time).

Marketing: An email goes out to our distribution list after the event, thanking you for your sponsorship with your company logo and contact information attached.

ANNUAL CONFERENCE

Our Annual Conference is our Chapter's signature event, where you will network with a variety of Human Resources professionals, consultants, providers, and related decision makers in the Vancouver/SW Washington and Portland market. The 2019 Conference takes place at Ilani on Wednesday, October 23rd.

	Investment	Swag Items	Logo	Booth	Registration	Marketing	Presentation
Keynote Sponsor	\$1,500 member \$1,875 non-member	2	Large	Yes	2	Yes	Keynote
Exhibitor	\$500 member \$625 non-member	1	Small	Yes	1	Yes	NA
Registration Bag Sponsor	\$800	2	Small	NA	0	Yes	NA
Badge Sponsor	\$400	1	Small	NA	0	Yes	NA
Program Cover/Back Page	\$200	1	Small	NA	0	Yes	NA
Program 1/3 Page	\$75	1	Small	NA	0	Yes	NA

All Conference/Workshop Sponsorship Packages are guaranteed upon payment.

Swag Items: Your organization's logo item(s) will be featured marketing collateral placed in each participant's conference bag. Keynote Sponsors may request that 2 swag items be placed in each conference bag; all other Sponsors may request up to 1 swag item be placed in each conference bag.

Logo: Your organization's logo will be featured in marketing efforts, emails, social media communication, as well as on conference programs and conference signage. Keynote and Breakout Sponsors' logos are displayed prominently in introductory slides and marketing materials; Event Sponsors' logos are included as well.

Booth: Booth location choices are based on sponsorship packages.

Lunch & Registration: Free registrations and meals are included for our Sponsors. Keynote & Breakout Sponsors: 2 included; Exhibitor/Event Sponsors: 1 included. Additional meals may be purchased for \$35 each.

Marketing: After the event, a thank you email will be sent to our association distribution list including Sponsor logos and websites. A copy of the conference directory will be provided following the event to all Sponsors.

For further information, please contact Lori Bryant, Sponsorship Director at sponsorship@swshrm.org



2019 Sponsorship Order Sheet

**Sponsorships are not guaranteed but are on a first come, first serve basis.
Completed order sheet along with payment secures the sponsorship order.**

Select Sponsorship Luncheon Sponsorship

Sponsorship	Number	Month	Cost
Annual Luncheon Member			\$2,250.00
Annual Luncheon Non-member			\$2,500.00
Spotlight Luncheon Member			\$250.00
Spotlight Luncheon Non-member			\$300.00
Participant Luncheon Member			\$150.00
Participant Luncheon Non-member			\$200.00

Total Sponsorships _____

Total Cost _____

Member Appreciation Event

Sponsorship		August 13, 2019	Cost
Exhibitor Member			\$500.00
Exhibitor Non-member			\$625.00

Total Sponsorships _____

Total Cost _____

Holiday Event

Sponsorship		Date TBD	Cost
Exhibitor Member			\$500.00
Exhibitor Non-member			\$625.00

Total Sponsorships _____

Total Cost _____

Website Marketing

Sponsorship	Number		Cost
Rotating Banner Ad			\$500.00
Webpage Ad with Hyperlink			\$250.00
Website Member Marketplace			\$250.00

Total Sponsorships _____

Total Cost _____

Select Annual Conference Sponsorship

Sponsorship	Number	Speaker Sponsorship	Cost
Keynote Sponsor Member			\$1,500.00
Keynote Sponsor Non-member			\$1,875.00
Exhibitor - 8 x 10 booth space Member			\$500.00
Exhibitor - 8 x 10 booth space Non-member			\$625.00
Registration Bag Sponsor			\$800.00
Badge Sponsor			\$400.00
Program Cover/Back page			\$200.00
Program 1/3 page			\$75.00
Total Sponsorships _____		Total Cost _____	

Company Information

Company					
Contact					
Address					
City		State		Zip code	
Web site		Phone			

Method of Payment

Credit Card Payment		Check Payment
Name on Card		Check number:
Card Number		Check amount:
Address on card		
Code		
Zip Code		
Expiration Date		

**** Please complete and send to sponsorship@swshrm.org along with logo in jpeg format**